

NORMATIVE ETHICAL THEORIES

TELEOLOGICAL

Norms for Ethics lie
In promotion of human
flourishing
as determined by natural
inclinations (and/or
divine law)

Virtue ethics/
Natural Law

CONSEQUENTIALIST

Norms for ethics are
determined strictly by
consequences of
actions

Egoism

Consequences for
Self

Utilitarianism

Consequences for
Greatest Good for
Greatest Number

DEONTOLOGICAL

Norms for ethics lie in
intrinsic features of
actions, e.g., intention.